

# ABOUT THE AUTHOR



Alex Shootman, president and CEO at Workfront, is fortunate to have more than twenty-five years of leadership experience at technology companies ranging from IBM, BMC Software, and Vignette, to modern SaaS-based companies like Apptio and Eloqua. Along the way he established a reputation for “Getting it Done” and “Doing it Right” in high-pressure situations. He is married to his college sweetheart, Brettne, who still laughs at his bad jokes after thirty-four years and celebrates when his clothing is back in style every eight years. Together they have four great kids, Will, Sam, Remy, and Tara. In his free time, Alex can be found trying to convince his legs that they really don’t hurt on a road bike, admiring the view from a 14er in Colorado, or breathing bubbles down on a reef in his home state of Hawaii.

 Follow him on Twitter at @Shootman.